



**BDU ENTREPRENEURSHIP, INNOVATION AND CAREER HUB  
(BECH - RUSA 2.0)**

**BHARATHIDASAN UNIVERSITY**

Palkalaiperur, Tiruchirappalli - 620 024, TAMIL NADU, INDIA

**Dr. N. Prasanna**  
Director i/c

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**Date: 21.03.2024**

**CIRCULAR**

To

Heads of the Departments/ Centers  
Bharathidasan University  
Tiruchirappalli – 620 024.

Dear Sir/Madam,

Greetings! I am by direction to inform you that Bharathidasan University Entrepreneurship, Innovation and Career Hub (BECH-RUSA 2.0) is inviting proposals for the Seed Money for Start-ups through Incubation for the Students, Research Scholars and PDFs of Bharathidasan University Departments.

In this connection, the Heads of the Departments/Centers are requested to circulate this information to Students, Research Scholars and PDFs. Interested students may view the guidelines and apply through the link [http://bechrusa.in/phd/application\\_details.php](http://bechrusa.in/phd/application_details.php)

The last date for submission of the applications is 28.03.2024 (Thursday).

For more details, contact, **Mr. J. Dhilip**, Project Officer, BECH – RUSA 2.0, Bharathidasan University, Tiruchirappalli. (**Mob. No.:** 9944888441 **Email:** [po@bechrusa.in](mailto:po@bechrusa.in))

Thank you.

**DIRECTOR i/c**

**Director  
BECH-RUSA  
Bharathidasan University  
Tiruchirappalli - 620 024**